

# Smart Money Moves for Bay Area Families:

## Building Strong Financial Futures for You & Your Kids



**Raising kids today, particularly living in the Bay Area, means balancing everyday expenses with preparing for the future. Join us for an engaging and practical discussion on how parents can build stronger financial foundations for their families**

Presented by: Cara Barr, MBA, is a Senior Wealth Advisor at Parallel Advisors who is passionate about empowering families achieve their goals, through innovative wealth management strategies customized to their needs.

### Topics Include:



Smart planning for your child's education – from saving strategies to funding options, and the pitfalls of both.



Tax-efficient ways to grow your family's wealth – simple approaches that optimize income and keep more money working for you.



An inside look at private investment opportunities – what they are, how they work, and why they're gaining attention.

**WHEN: WEDNESDAY, OCTOBER 22, 2025 · 6:30PM**  
**WHERE: TBD**

Sign up for childcare:

<https://forms.gle/Xav2Sim8WKyXb6kS6>

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